



# CASE STUDY: EdSmart and Brisbane Catholic Education (BCE)

140  
Schools

88,477  
Students

485,376  
Forms sent

Brisbane Catholic Education oversees 140 schools and more than 72,000 students in the Brisbane region, from Prep to Year 12. The network is committed to the following strategic priorities: Strong Catholic Identity, Excellent Learning and Teaching, and Building Sustainable Futures.

EdSmart has been serving BCE since early 2017 as a key partner supporting the automation and streamlining of core school administrative functions. This support helps drive BCE's priorities: sustainable futures are supported by minimising cost and wastage; educator excellence is supported by increasing teacher-student contact time available and deepening understanding of student and parent relationships via data insights.

EdSmart worked with BCE to deploy the platform across their network, creating bespoke training, both onsite and via webinar, training materials and onboarding programming to set administrators and schools up for success.

BCE now uses EdSmart to manage parental communications for excursions, incursions, media consent processes and much more.

## Head Office centralisation, empowering schools

EdSmart's team has worked with BCE's central office to create templates in their account then deploy to schools to use.

This ensures governance and consistency are maintained while still letting individual schools build and manage what they need from approved BCE frameworks.

An ADFS-based single-sign-on integration means some 8,000 BCE staff can sign into EdSmart using their usual credentials, without any need for separate user controls or management, and automatically gain access to one or more schools' EdSmart dashboards.

Reporting on schools' usage of EdSmart is available to BCE central office. This allows leadership to review usage patterns, identify opportunities for professional development and upskilling staff on the EdSmart platform.

Over time data aggregation across the 140 schools allows both individualised and whole of network visibility, analysis and reporting.



"EdSmart has helped our Brisbane Catholic Education schools network reduce and streamline our administrative efforts, saving teacher time, stress and cost, while improving our engagement and response rates.

We've been able to centralise and automate critical parent communications, improve our data capture and offer schools their desired level of autonomy, while still protecting our network with governance centralisation.

EdSmart's training has been outstanding, and our schools tell us they love dealing with their team. We highly recommend any educational network looking for a robust, secure and efficient process solution to consider EdSmart."

- Sharyn Creed, Manager School Information Services, Brisbane Catholic Education

